



Gia Conklin

Creative Project Manager

206-965-5187
giaconklin@gmail.com

Professional summary

Creative Project Manager with over 9 years of experience in optimizing production strategies and enhancing project delivery for high-profile clients. Demonstrates expertise in client relations, creative problem solving, and process improvement, consistently exceeding quality standards. Driven by a vision to innovate and improve workflow efficiency, fostering collaboration across cross-functional teams to achieve exceptional project outcomes.

Employment history

2022 - Jan 2025

Producer, PXP (Publicis Productions N.A.)

- Spearheaded creative production strategies, optimizing workflow and enhancing project delivery efficiency at PXP.
- Fostered strong partnerships with cross-functional teams, ensuring seamless project execution. Facilitated effective communication between clients and creative teams.
- Conducted in-depth performance analyses, identifying areas for improvement in production processes. Implemented data-driven strategies to enhance overall efficiency.
- Managed end-to-end post-production lifecycle for print and digital deliverables, consistently meeting deadlines and exceeding quality standards for high-profile clients.

Clients Include: T-Mobile, Altria, Toyota, Hillshire Farm

Feb 2019 - Nov 2022

Production/Project Manager, Graphics NW / NW Fine Art Printing

- Led production teams, optimized workflows, and managed client projects, resulting in improved efficiency and client satisfaction.
- Oversaw quality control processes, ensuring high-standard outputs for commercial and fine art printing deliverables.
- Analyzed production processes, identifying bottlenecks and implementing data-driven solutions, leading to substantial improvements in turnaround times.
- Resource management, scheduling and materials ordering.

Clients: Alaska Airlines, Oberto Snacks Inc., Greystar Real Estate Partners

Nov 2016 - Feb 2019

Digital Production Manager, Telepress Global

- Worked with the account management team and corporate branding to ensure visual identity of the client was consistent throughout production.
- Worked with the IS Department to update digital order process and output to improve production efficiency.
- Acted as Interim Shipping Lead until the position was permanently filled - directing the flow of orders and resolving quality assurance discrepancies.

Clients Included: Charter Communications, Hewlett-Packard, Chick-fil-A, Amazon

Education

2014

Bachelor's of Science, Advertising
Art Institute of Pittsburgh